

Media release

May 2014

DUDLEY HEALTH AND SOCIAL CARE CHAMPION GIVEN NATIONAL ROLE

Chair of Healthwatch Dudley, Pam Bradbury, has been appointed to the committee of Healthwatch England, to help represent the views of patients, care users and the public at a national level.

Pam is one of six new committee members joining Healthwatch England, and will be looking to build on the strong foundations laid by outgoing members who have seen the Healthwatch network through its first year.

The new appointees bring with them a wealth of knowledge and experience in understanding people's everyday experiences of health and social care as well as the challenges faced by local Healthwatch in driving change at a local level.

A registered general nurse, Pam retired from the NHS in 2013 after a successful career spanning 4 decades. For the last 20 years she held senior management and leadership positions in General Practice, Community Care, Primary Care and NHS Direct. She also spent four years as a Nursing Officer at the Department of Health providing professional advice on policies related to improving access to Primary Care.

Pam is well known in her field for challenging existing practice to improve outcomes and experience for individuals and has been recognised for her contribution to developing integrated, patient focused services.

Speaking on her appointment Pam said: *“I have dedicated my career to nursing and serving in the NHS, I will share my experiences with the new Healthwatch England Committee team with the sole aim of driving up standards in health and social care settings.”*

Anna Bradley, Chair of Healthwatch England, said: “Pam has been doing great work with Healthwatch Dudley, giving local people a strong voice in how their health and social care services are designed and delivered. “She brings with her a wealth of experience from the health sector and will be huge asset to the Healthwatch England committee, helping to drive change at a national level.”

Healthwatch Dudley ensures that local people are heard and their views taken into account, by people who make key decisions about health and social care. The organisation can be contacted at 03000 111 001, www.healthwatchdudley.co.uk or via Twitter @HWDudley.

Ends...

Notes to editors:

Pam Bradbury can be contacted via Melissa Guest, Communications Officer for Healthwatch Dudley on: 01384 267427 or at melissa@healthwatchdudley.co.uk

About Healthwatch England

Healthwatch England is the independent consumer champion for health and social care in England. The organisation has independent statutory powers, as stated in the Health and Social Care Act 2012, to ensure the consumers’ voice is heard and best practice is delivered in health and social care nationally. Healthwatch is also focused on providing leadership, guidance and support to the development of the network of 148 local Healthwatch that launched in April 2013. To find out more please go to www.healthwatch.co.uk